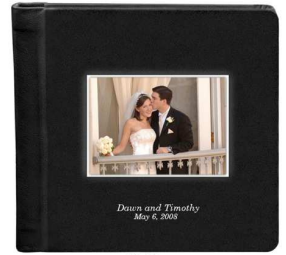




Mitzvah Photography by Annette Leibovitz
1229 Brandywyn Lane, Buffalo Grove, IL 60089 847-913-5588

www.mitzvahphotography.com

ALBUM GUIDE



NOW THAT YOUR EVENT IS OVER IT IS TIME TO HAVE AN ALBUM DESIGNED!

PROCESS:

1. Family picks out favorite photos that represent the event
2. Family calls Annette to go over album and options
3. Family pays for album
4. Mitzvah Photography designs album and posts it to internet for approval
 - a. Simple changes, such as cropping and removal of images are included
 - b. Layout changes may incur additional charges
5. Any changes are made and album is finalized
6. Album goes to print
7. Album is delivered to client about 2 weeks after approval

ALBUM CHOICES

Deluxe ZookBook Photo Albums

This is our premium album product, a handmade permanent leather-bound volume of an all panorama flush mount, UV coated, photographic pages. The book has rounded corners, hand gilding and is non-warping. Our two most popular sizes are 10x10 or 12x12 (additional sizes available). **Standard Leather Cover with 2 lines of wording included.** A glove leather upgrade is available in many colors.

Optional Cover additions:

Cameo Photo, small square or vertical photo insert.

Reflectionz™ cover, a hard-finished color photo on cover with any leather choice for spine and back.

PhotoBook Plus Albums

This is a press printed book (as opposed to a book of photographic prints), but manages to reproduce the imagery with accuracy and vibrancy. The pages are 14 point stock paper which is thicker than an average child's board book. The cover has a photo with a leather spine with your choice of many leather options.

PhotoBook Albums

This is also a press printed book. The pages are a bit thinner than the PhotoBook Plus. This will be an exact duplicate of the PhotoBook Plus or ZookBook. These are great to carry around in a purse, give the teen a copy, or to give to the grandparents.

Some families want to totally design their pages. Others appreciate guidance or want to just step aside and let me "do my thing". Whatever your preference, I am available to provide any level of support needed to build your album from the images you select. I would be more than happy to get together to go over what would work for you and make suggestions.

Samples are available to see! Please call if you have any additional questions.

A current **Album Order Form and Pricelist** will be available with your proofs.